

Criteria for Regions and Countries

Aim

- Pestalozzi Children's Foundation PCF can successfully run a regional programme
- The programme has a notable size and impact in the region

Geography

- Programmes are situated in neighbouring partner countries
- Programmes include projects in border areas accessible for a successful cross-border exchange and co-operation

Population / Project partner

- The partner countries within the region show certain common cultural features (ethnic, religious and linguistic)
- Cross-border exchange and co-operation between partners and projects is possible

Policy and Society

- The Convention on the Rights of the Child (CRC) is officially recognised in the country
- Established and viable NGO/GOs are present and operational in the country

Poverty / Migration

- A partner country ranges among the poorest in the (sub-)continent and/or there is a relevant migration factor with Switzerland
- PCF prefers countries and regions where both criteria are fulfilled

Projects

- Parallel implementation of 6 to 12 projects in each region
 - 2 to 4 countries per region
 - 2 to 4 partners per country
 - 1 to 2 projects per partner
- The projects shall follow PCF's positioning and show regional coherence
- Each partner and project shall contribute added value to the whole country and regional programme (networking, exchange of lessons learnt)
- PCF's financial project contribution per region ranges from 1.0 to 1.6 Mio. CHF p.a.
- No country programme consumes more than 50% of the regional project contributions

Funding

- The Swiss Agency for Development and Cooperation (SDC) is committed to co-fund projects in the region
- Good chance for fundraising exists (Swiss Solidarity, High Donors etc.)

Current regions

- East Africa
- Asia
- Central America
- South Eastern Europe